





ZACK BENNETT

GRAPHIC DESIGNER

CONTACT

-  /bennettdesignz
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SKILLS

Illustrator



Photoshop



Indesign



After Effects



Sketchup



Creativity



Critical Thinking



Marketing



REFERENCES

Edward Morales

615.306.5359
designsbyedwardm@gmail.com

Tom Hansen

615.720.0192
hansenscenic@gmail.com

ABOUT ME

Experienced graphic designer with over 10 years of expertise in digital and print media, specializing in delivering innovative designs that maintain brand consistency while elevating visual storytelling. Proficient in creating a wide array of assets, including sales materials, branded content, digital media, and large-scale event graphics. Skilled at managing projects from concept to completion, ensuring efficiency and quality through seamless collaboration with teams and partners. Known for handling multiple priorities without compromising attention to detail, staying ahead of design trends, and consistently introducing impactful solutions. Passionate about crafting creative experiences that help brands engage audiences in meaningful and dynamic ways.

EXPERIENCE

Edwards Printing Service, Inc.

Graphic Designer/Prepress Tech | Dallas, TX | 2016 - 2017, 2020 - 2022

- Pre-flighted and troubleshooted customer artwork and data files at all stages of production, repairing and preparing files for digital and offset printing to ensure accurate, high-quality outputs.
- Designed and produced large-format graphics for billboards, trade shows, events and marketing materials, cutting client costs by an average of 13% through optimized layouts and resource management.

Point of Rental Software

Graphic Designer | Grand Prairie, TX | 2017 - 2019

- Managed high-volume design projects across U.S., Australia, and U.K. offices, meeting tight deadlines for proposals and marketing materials while ensuring consistency with global brand standards.
- Designed print and digital assets such as signage, banners, trade show/event graphics, and booth designs, creating cohesive branded environments for events and promotions.
- Developed and executed digital content and weekly email campaigns via Pardot, increasing customer engagement for software updates and product launches with targeted strategies.

Gary Musick Productions

Graphic Designer | Nashville, TN | 2023 - Present

- Worked closely with clients such as First Horizon, Interstate Batteries, Tempur Sealy, and other corporate partners to conceptualize, design, and execute visual solutions tailored to each brand's unique identity and event goals.
- Designed and managed high-impact presentations for clients using PowerPoint and Keynote, integrating animations, info graphics, and custom visuals for seamless event delivery.
- Developed comprehensive branding packages for multi-day events and trade shows, ensuring cohesive visuals across digital and print media, including logos, color palettes, typography, and graphic elements.
- Designed high-quality 3D renderings for event spaces and stage sets, helping clients visualize creative concepts in a realistic and immersive manner. Collaborated with internal creative and production teams to refine designs based on feedback.
- Collaborated with cross-functional teams and external vendors to manage timelines, budgets, and deliverables, ensuring projects were completed on schedule and to high standards.
- Designed and produced event materials such as large-scale backdrops, banners, directional signage, floor maps, and promotional collateral for conferences, events and trade shows, ensuring consistency across all touch points.
- Delivered web and mobile app designs, optimizing user experience with visually engaging layouts and interactive elements that aligned with event branding.
- Created dynamic motion graphics and animations for event presentations, digital signage, and marketing materials, elevating the client's visual storytelling.